

## The "PopUp" model





An outstanding advertising medium for sponsoring, limited events, sports events, etc..., to use on the floor.

The structure gives the product a double sided advertising impact.

Easy installation by unfolding the structure For indoor and outdoor use.

The structure is easily unfoldable Available per unit (digital print).





A flexible rod made out of glass fibre is slided into the strenghtning straps of each panel of the structure.

The rod keeps the structure open and tended.

The panels are kept together at the top by little clips. Strong rods at the bottom of the structure assure its stability.

Made out of 100% Polyester (Estrella, Polymat).



